



## **Inn on Fifth Begins \$15 Million Expansion in Naples Project includes Club Level Suites, Meeting Space, Retail Shops**

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NAPLES, Fla. (November 29, 2011) – Located in downtown Naples, Florida, The Inn on Fifth has begun construction on a \$15 million expansion project that will add new suites and meeting space for guests, and more retail locations for the popular shopping, dining and entertainment district of Fifth Avenue South. The largest redevelopment effort on Fifth Avenue South since the start of the 2008 financial crisis, the milestone project involves the construction of a new three-story, 40,000-square-foot building directly across Fifth Avenue from the Inn's landmark location. The building will include the Inn's new 32 Club Level Suites – the first new hotel rooms in Naples since 2008 – plus an 800-square-foot executive board room, and 12,000 square feet of retail space on the ground floor. The project is expected to be completed in November of 2012.

"We're on the other side of a serious recession, the economy is growing, and our hotel is experiencing record occupancy – this is the right time for this expansion," said Phil McCabe, owner of The Inn on Fifth. "The demand is certainly here. We're excited that Chase Bank, a credit rated company, has already signed on as an anchor tenant in the new building."

It is hoped that, like the construction of The Inn on Fifth in 1998, this new expansion will serve as a catalyst for a new era of redevelopment on Fifth Avenue, McCabe added.

The Club Level Suites will offer guests enhanced, upscale accommodations, along with all the outstanding amenities guests of the Inn on Fifth expect. Club Level guests will be greeted at the valet by the concierge and escorted to an exclusive Club Level check-in. They will also receive several added luxuries, including a private rooftop hot tub and sunbathing area, buffet breakfast, afternoon tea, afternoon snacks, and evening cocktails and appetizers.

Under the direction of interior designer CVC Hospitality in Orlando, Fla., the suites will showcase transitional décor. Each suite will feature a private balcony, as well as the Inn's standard amenities such as plush waffle-weave robes, complimentary newspapers, iPod alarm clock/docking station, lavish pillow-top mattresses, laundry service, complimentary Wi-Fi and valet parking.

The first floor of the new building will feature retail space intended to add to Fifth Avenue's impressive collection of shops, galleries and restaurants. A new executive boardroom will bring the Inn's total meeting space to nearly 9,000 square feet.

Guests and media can visit [www.innonfifth.com](http://www.innonfifth.com) for updates on the expansion. A daily photo of the expansion will also be available on the Inn on Fifth's Facebook page located at <http://www.facebook.com/#!/pages/The-Inn-on-Fifth-Naples-Florida/93730540736>.

### **About the Inn on Fifth**

At the center of Fifth Avenue's celebrated collection of restaurants, sidewalk cafes, upscale

boutiques, and one-of-a-kind galleries sits The Inn on Fifth. A landmark of luxury in the distinct downtown Naples district, the 87-room Inn is cherished for its spacious, elegant accommodations, superb on-site dining, outstanding services and amenities, and enviable Fifth Avenue address. Just blocks from the blue-green waters and sugar-white beaches of the Gulf of Mexico, the Inn is home to the award-winning Spa on Fifth, where guests relax with an assortment of signature treatments in an intimate atmosphere. The Inn is also the site of McCabe's Irish Pub & Grill, one of Naples' favorite watering holes, and the fabulous Truluck's Seafood Steak and Crab House, where guests savor the freshest in Florida seafood. The Inn on Fifth offers guests complimentary WiFi and valet parking. [www.innonfifth.com](http://www.innonfifth.com)

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