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## Shopping Inn-Sider

NAPLES, Fla. – From top fashion collections to unique upscale consignment stores, the shopping experience in Naples is nothing short of fabulous. In their luxurious room at the Inn on Fifth in the heart of downtown Naples, guests stay centered among some of the hottest shops and stores in Florida, and are just a short drive from even more shopping destinations.

The perfect headquarters for a Florida shopping adventure, the Inn on Fifth is situated at the heart of **Fifth Avenue South**, Naples' renowned shopping hub. Florida's own version of Rodeo Drive, this shopping hotspot is lined with a fashionable blend of stylish boutiques, unique shops and one-of-a-kind art galleries. Featuring colorful buildings, lush land- and streetscapes, and the always seasonable Naples weather, the tropical avenue maintains a well-deserved reputation as a premier shopping destination. A Fifth Avenue favorite, Royalty & Hollywood Jewelry offers red carpet glamour with its showcase of licensed replica jewelry from the private collections of First Lady Jacqueline Kennedy, Princess Diana, Marilyn Monroe, Audrey Hepburn, and others. Julie's of Naples is a fun ladies' boutique with such brands as Color Me Cotton, Onesole Original Interchangeable Shoes, Baggallini Handbags and many more. Along the Avenue, historical landmarks, sidewalk cafes, fine dining, and a full schedule of entertainment provide ample diversions and time for credit cards to cool.

Fifth Avenue South is also home to great home décor stores. Peach Tree Designs offers visitors an extensive selection of handpicked decorative home accessories with everything from silk floral arrangements to plush pillows and framed prints. The store also provides fine furnishings, unusual gifts, and interior design services. Fifth Avenue Design Gallery (FADG) is a full service design firm, offering guests everything from space planning and furniture placement to lighting and accessories. The 15,000-square-foot showroom features designers such as EJ Victor, Hancock Moore, and Marge Carson, among many others.

Beyond Fifth Avenue South, visitors can make shopping history in the historic **Third Street South** shopping district, just minutes from the Inn on Fifth. Established in the late 19th century as Old Naples began to thrive, Third Street South is on the National Register of Historic Places and retains many of its original structures. Today, the stylish, flower-filled shopping district has the world's first street concierge who assists visitors from an outdoor gazebo, giving directions or holding packages while they enjoy a sumptuous meal at one of the exquisite restaurants and cafés. One-of-a-kind shops offer everything from toys and antiques to custom European-style clothing. With more galleries than anywhere else in Southwest Florida, Third Street South is

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home to Gallery Row and is a prime destination for collectors and admirers from around the globe.

Third Street South is a Wi-Fi hotspot, and the street concierge has a laptop for the convenience of visitors who feel the need to shop and “surf” at the same time. The 1,000-foot Naples Pier, and Palm Cottage, the second oldest home in Naples, are both part of the historic district and provide an interesting and breathtaking break from a full day of shopping.

Also within walking distance is the eclectic waterside entertainment and shopping center, **Tin City**. Formerly an oyster processing plant, this lively and colorful tin-roofed complex houses 30 shops and three delectable Florida restaurants. Guests can find remarkable hand-made gifts such as papier-mâché from Mexico and ethnic masks at environmental gallery Tropical Beauties, or beautiful wood-carved art items at The Ropo Trading Post.

Visitors can stroll through the shops, grab a bite, and then hop aboard one of the Cruise Naples tours at Tin City’s docks for a half-day fishing trip, or a dolphin watch or sunset cruise.

**The Village on Venetian Bay** takes shoppers to a canal-side town in Italy with its waterside shopping and colorful Mediterranean-style architecture. The charming and elegant village provides 50 shops, art galleries and gourmet restaurants. The shops range from popular favorites such as Chicos and Patchington, to exclusive boutiques featuring brands such as Lilly Pulitzer, Vera Bradley, Juicy Couture and more. Visitors can take a break from their shopping with a Ben & Jerry’s ice cream cone or a relaxing meal at one of the many restaurants.

World-class shopping is at its best at **Waterside Shops**. Waterfalls and tropical foliage surround this outdoor mall, where shoppers can soak in the Florida sun as they browse through more than 60 distinctive shops and restaurants. Anchored by Saks Fifth Avenue and Nordstrom, the chain’s number one resort store, Waterside Shops hosts a collection of world-renowned boutiques such as Gucci, Tiffany & Co., Kate Spade, Burberry and Brooks Brothers

**Coastland Center** is Naples’ largest and only enclosed, climate-controlled shopping center. With its Key West-style atmosphere and interior courtyards, the mall’s 150 stores include large national chain department stores and a variety of specialty stores to please any pocketbook. Shoppers can refuel at 16 eateries, including the Cheesecake Factory.

For those shoppers that truly enjoy the thrill of the bargain hunt, the **Naples Treasure Trail** offers more than 24 consignment shops in a six block area. Visitors can seek out everything from furniture, jewelry, and antiques in these classy, secondhand shops.

Bargain shoppers also have access to **Miromar Outlets**, located just 15 minutes north of Naples. With more than 140 brand name factory outlets, the outdoor mall was voted the best shopping center in Southwest Florida. Lacoste, Escada, Banana Republic and Ann Taylor are just a few of the top notch designers that shoppers can peruse. Strolling through the outdoor mall is an attraction in itself, with beautiful courtyards and fountains, and many shaded sitting areas for those who need to take a quick break from bargain hunting.

To book a reservation at the authentic Naples’ Inn on Fifth, call toll-free, 888-403-8778 or visit [www.innonfifth.com](http://www.innonfifth.com).