



Naples' Chic Avenue5 Names David Nelson Executive Chef

Former Truluck's Chef Partner to Lead Culinary Team at Trendy Downtown Restaurant

NAPLES, Fla. (November 10, 2015) – Avenue5 on Fifth Avenue South in downtown Naples, Florida, has appointed David Nelson as Executive Chef. Most recently a Chef Partner and Developmental Chef with the award-winning Truluck's Seafood, Steak and Crab House, Chef David will draw on more than 20 years of experience to lead the culinary team at Fifth Avenue's largest restaurant and the neighboring Inn on Fifth and Club Level Suites.

"David has spent his entire career perfecting his skills in the kitchens of luxury hotels and fine-dining restaurants, making him a great fit for Avenue5," said Phil McCabe, owner of Avenue5 and the Inn on Fifth and Club Level Suites. "With his natural talent, passion for outstanding food and obvious leadership skills, I'm confident David will create a truly inspiring culinary experience for our guests."

A native of Minneapolis, Minnesota, Chef David earned his Culinary Arts degree from The Art Institute of Seattle after serving seven years as a Food Service Specialist for the elite United States Army 75th Ranger Regiment. He spent the next decade working and training in the kitchens of notable luxury hotels and restaurants in the Pacific Northwest, including the Four Seasons Downtown Seattle and the Waterfront Seafood Grill in Seattle. Chef David then returned to his native Minnesota, where he worked at the Four-Star, Four-Diamond Saint Paul Hotel, and later the Mission American Kitchen and Bar. In 2006, he relocated to Naples to begin his tenure with Truluck's Seafood, Steak & Crab House. For nearly a decade, David managed food operations for the Naples restaurant, developed chefs, directed seasonal menu changes, and helped open new restaurants in Boca Raton, Fort Lauderdale and Miami.

As Executive Chef at Avenue5, Chef David will emphasize sound cooking fundamentals and strive for technical perfection, giving simple, recognizable flavors an innovative twist to create a new menu that is as dazzling as the restaurant itself. "I've developed a new menu with fun, interesting dishes that match the style and ambience what I believe is Fifth Avenue's most beautiful restaurant," said Nelson. "I hope to get Naples really excited about the food being served at Avenue5."

Featuring a vintage glam design, 240 seats and two private dining rooms, the \$4 million Avenue5 opened in early 2014. The 7,000-square-foot restaurant is the largest on Fifth Avenue South and features an extravagant island bar and stylish lounge area with seating for 58 guests, an award-winning wine list, and sweeping views of the Fifth Avenue streetscape.

For more information or to make reservations, visit Avenue5Naples.com or call 239-403-7170.

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