

Inn-Side Tips for Shopping

From top fashion collections to unique upscale consignment stores, the shopping experience in Naples is nothing short of fabulous. Guests at the Inn on Fifth & Club Level Suites can enjoy staying in sophisticated style on fashionable Fifth Avenue South in distinctive downtown Naples, and find themselves just steps from 52 shops in a five-block radius, providing access to some of the hottest shops and stores in Florida, and a short drive to even more shopping hotspots.

Fifth Avenue South

The Inn on Fifth is situated at the heart of Naples' renowned shopping hub, Fifth Avenue South, an irresistible mix of glamour and laid-back ease. Historic and modern architecture blend together in eclectic sophistication; tropical blooms and lush greenery grace its pedestrian-friendly promenades; and each storefront is filled with wonderful finds and delights. Florida's own version of Rodeo Drive, this shopping hotspot is lined with a fashionable blend of stylish boutiques, unique shops and one-of-a-kind art galleries. Featuring colorful buildings, lush land- and streetscapes, and the always seasonable Naples weather, the tropical avenue maintains a well-deserved reputation as a premier shopping destination.

Marilyn's on Fifth Avenue offers an alluring array of European shoes, clothing and accessories. Each item in the store is hand chosen by owner, Marilyn Hellman, whose superb sense of style exudes luxury. The Best of Everything Downtown Naples is a fun ladies' boutique featuring a large selection of sterling silver and fashion jewelry, handbags, scarves, hair accessories, sunglasses, gifts and plush toys. The Avenue also offers three fabulous kids boutiques, offering clothing, accessories, toys and more for the little ones. Fifth Avenue also features nine pampering boutiques, including salons for spa treatments, nails, hair and fashion for people, homes and pets. Along the Avenue, historical landmarks, sidewalk cafes, fine dining, and a full schedule of entertainment provide ample diversions and time for credit cards to cool.

Fifth Avenue South is also home to great home décor stores. Peach Tree Designs offers visitors an extensive selection of handpicked decorative home accessories with everything from silk floral arrangements to plush pillows and framed prints. The store also provides fine furnishings, unusual gifts, and interior design services.

A superior selection of fine jewelers – like Provident Jewelry, Port Royal Jewelers and Kristoff Jewelers – specialize in exquisite fine jewels, gems, luxury timepieces, heirloom jewelry and unique estate pieces, also making Fifth Avenue South a desirable destination for dazzling trinkets and treasures.

Third Street South

On Third Street South, glorious food, great shops, and graceful byways await. Just minutes from the Inn on Fifth, Third Street South, the birthplace of Naples, lies two blocks from the 19th Century Naples Pier, the beaches of the Gulf of Mexico and is surrounded by the colorful original beach cottages and lovely houses of Old Naples. The sophisticated and delightful shops, the renowned fine restaurants and bistros, and the courtyards and antique fountains sit amid the colorful cascading flowers and green landscaping of historic Third Street South.

Established in the late 19th century as Old Naples began to thrive, Third Street South is on the National Register of Historic Places and retains many of its original structures. Today, the stylish, flower-filled shopping district has the world's first street concierge who assists visitors from an outdoor gazebo, giving directions or holding packages while they enjoy a sumptuous meal at one of the exquisite restaurants and cafés. One-of-a-kind shops offer everything from toys and antiques to custom European-style clothing. With more galleries than anywhere else in Southwest Florida, Third Street South is home to Gallery Row and is a prime destination for collectors and admirers from around the globe.

Third Street South is a Wi-Fi hotspot, and the street concierge has a laptop for the convenience of visitors who feel the need to shop and “surf” at the same time. Every Saturday during season, Third Street offers a farmers market for guests. The 1,000-foot Naples Pier, and Palm Cottage, the second oldest home in Naples, are both part of the historic district and provide an interesting and breathtaking break from a full day of shopping.

Tin City

Also within walking distance is the eclectic waterside entertainment and shopping center, Tin City. Formerly an oyster processing plant, this lively and colorful tin-roofed complex houses 30 shops and three delectable Florida restaurants. Guests can find remarkable hand-made gifts such as papier-mâché from Mexico and ethnic masks at environmental gallery Tropical Beauties, or beautiful wood-carved art items at Ropo Decor. Visitors can stroll through the shops, grab a bite, and then hop aboard one of the Pure Naples boat tours at Tin City's docks for a half-day fishing trip, or a dolphin watch or sunset cruise.

Shops, Outlets & More

The Village Shops on Venetian Bay offers more waterfront shopping and dining than any other destination in Naples. Featuring more than 45 waterfront retailers and waterside restaurants and colorful, Mediterranean-inspired architecture, The Village has delighted visitors for years and has become known as the Jewel of Naples. The shops range from popular favorites such as J.McLaughlin and Tommy Bahama to exclusive boutiques featuring brands such as Lilly Pulitzer, Vera Bradley, Lacoste and more. Visitors can enjoy delicious dining on the waterfront of Venetian Bay. Whether you choose to dine inside or outdoor café-style, The Village Shops On Venetian Bay offers something for every culinary delight.

World-class shopping is at its best at **Waterside Shops**. Waterfalls and tropical foliage surround this outdoor mall, where shoppers can soak in the Florida sun as they browse through more than 60 distinctive shops and restaurants. Anchored by Saks Fifth Avenue and Nordstrom, Waterside Shops

hosts a collection of world-renowned luxury retailers such as Gucci, Tiffany & Co., Louis Vuitton, De Beers, Salvatore Ferragamo and Van Cleef & Arpels.

Coastland Center is Naples' largest and only enclosed, climate-controlled shopping center. With its Key West-style atmosphere and interior courtyards, the mall's 150 stores include large national chain department stores and a variety of specialty stores to please any pocketbook. Shoppers can refuel at 16 eateries, including the Cheesecake Factory.

For those shoppers that truly enjoy the thrill of the bargain hunt, the **Naples Treasure Trail** offers more than 25 consignment shops in a six-block area. Visitors can seek out everything from furniture, jewelry, and antiques in these classy, secondhand shops.

Bargain shoppers also have access to **Miromar Outlets**, located just 15 minutes north of Naples. With more than 140 brand name factory outlets, the outdoor mall was voted the best shopping center in Southwest Florida. Neiman Marcus Last Call, Escada, Kate Spade and Vineyard Vines are just a few of the top notch designers that shoppers can peruse. Strolling through the outdoor mall is an attraction in itself, with beautiful courtyards and fountains, and many shaded sitting areas for those who need to take a quick break from bargain hunting.

To book a reservation at the Inn on Fifth, call toll-free (888) 403-8778 or visit www.InnOnFifth.com.

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